



Fayoum University

Faculty of social work

Fields of social work department

## The role of the University in developing the female students' tourism awareness.

Prepared by

**Professor: Mervat el sayed  
khateri Ibrahim**

A teacher in social work fields  
department in Fayoum Fayoum  
University  
Faculty of social work  
Fields of social work department

**Hoda sayed latef**

An assistant professor at tourism  
studies department  
College of tourism and hotels-  
Fayoum University

## A study abstract about:

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### **First:study objectives:**

- ١- determining the factors that helps in developing tourism awareness for female students and what the University do to support and strengthen it.
- ٢- Determining the female students' attitudes towards the role of tourism in national economics which acquired from their university entering.
- ٣- Showing the role of social sciences in developing tourism awareness of university female students which participate in developing this awareness and rise its averages.
- ٤- Trying to reach a suggested imagination for social sciences contributions in modifying female students attitudes towards the role of tourism and the importance of tourism awareness in developmental process.

### **Second: study methodical procedures:**

- ١- Type of the study: this study related to the type of descriptive analytical studies.
- ٢- Approach of the study: the approach of social survey with sample.
- ٣- Tools of the study: questionnaire form applied on female students of fourth grade from different faculties.
- ٤- Fields of the study:
  - (a) Spatial field: Faculties of Fayoum University except nursing institute because there wasn't a fourth degree then.
  - (b) Human field: A regular class sample of fourth grade female students from different faculties of Fayoum University they were 235 female students.
  - (c) Time field: the study was in the period from (5-2-2005) to (17-2-2005).

**Third: the results of the study:**

- ١- Weakness of cognitive side which connected with tourism awareness's different information of Fayoum University female students.
- ٢- The university doesn't make use of regional institution for tourism activation in Fayoum to develop female students awareness.
- ٣- The study reached to a suggested imagination for the role of university in spreading tourism awareness and developing it among the female students.