•				•	,
·					
Õ					
			ÙÕ··		
Õ !					
				U	
0		·			·
O ~	·	~	•	~	
Õ		Ō	•	Ö	•
Õ	. Õ	•	•		•
	Õ	•			
	. Õ		. (Õ	

•	

Appling Total Quality Management In Studying Design & Textile Printing

Õ

è

Research summary

Total quality management is not an applied program like the programs of quality control and quality confirmation or quality assurance, but it is a methodology of management that grantee improvement and development through creating a recognizable work environment and establish a culture for individuals that consists of the essentials of concepts and values of change and reform. The question of the research hides in the attempt of participation in finding new and simple tools that can help in the activation of improving and developing culture role, which appears to be the essence and the philosophy of the Total quality management. And also how to produce touched and concrete affect through realizing the quality in studied courses out of the limits and restricts of the economic ability effect and the physical capacities troubles of the instructional establishments, as the developing operation need continuous and different methods, and also need showing the suitable tools to achieve the instructional goals. The explanation of details of that able to be achieved through four conventions, the first convention shows the general systematic approach of the instructional operation and its components. The second convention shows the general systematic approach of the total quality management and accreditation and the third convention shows how to apply total quality management in systematic approach of the instructional operation. The fourth and last convention shows Appling Total Quality Management in Studying Design &Textile Printing. The research basically aims to share in formatting and portraying the image of the culture of Total quality management and finding new and simple tools to be, as a matter of fact, the strategy for controlling and assuring the quality in the instructional operation. The research also aims to employ the techniques and tools of Total quality management to prepare a course of Design &Textile Printing. Through building the studying unit steps, one by one, we can seek how to realize and implement the quality. Every step constructed and prepared through considering the academic rules and opinions of experts and pioneers, who instruct how to build perfect unit course. At the end of each step we mention in points how trying to achieve the quality. After finishing the whole unit we prepare the questioner form to record the opinions of the students and the assistant staff during the semester. All notices considered the feed back that used to improve and develop the course which applied with total quality management concept. The main outcome of the research is that, understanding the philosophy of the Total quality management, highly help to achieve and assure quality in instructional operation and also the research shows the ability of confirming and achieving quality when constructing a unit course, without the affecting of the economical circumstances.