Abstract

Human resources are considered the foundation of the event tourism, so Human Resources Development (HRD) has become one of the most important functions of Event Planning Companies (EPCs) that seeks to achieve the highest levels of competitiveness.

The current study aims to identify how the development of human resources in Event Planning Companies can enhance Event Tourism Competitiveness (ETC) in Egypt.

The current study is based on testing four hypothesis:

(1) Human Resources in EPCs have a number of competitive characteristics that appropriate to the advancement of the event tourism in Egypt.

(2) There are relational relationships between the HRD methods & tools, and competitive characteristics of human resources in Egyptian event planning companies.

(3) HRD methods & tools in Egyptian EPCs have an impact on the scope of competition for those companies.