

Argumentative implications in the rhetorical term: rooting and study,

The study presented a reading of the argumentative contents in the rhetorical term, striving to dust off the dust that was stuck in this term after accusing the entire rhetoric of being a mature and burned science and no longer bearing the ability to match the new rhetoric and contemporary stylistic readings, and after the danger of a Western trend escalated, it continued to strive to impose terms. A newcomer to the context of Arab culture with a desire to prove contemporary and keep pace with the new, and this Westernization trend could have represented a real addition to the Arabic rhetorical theory, had it not been for the fact that it did not go beyond “putting the hat” on inherited Arab rhetorical contents that Arab rhetoricians - especially the later ones - killed in a lesson and research, and the result was. In this is the slander of dust on a noble heritage that has always been startled by the length of its loneliness in the unknowns of oblivion...

The study began by highlighting the relationship between rhetoric and pilgrims, linguistically and

idiomatically, in modern European treatments of the concept of pilgrims, and ancient Arab studies of the concepts of rhetoric. Al-Khattabi is in the works of the early rhetoricians and his counterpart is in the works of the later rhetoricians.