

عنوان البحث	Planning indicators to measure the impact of social investment in achieving sustainable development in the non-profit sector	بحث فردي
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### ملخص البحث الخامس باللغة الانجليزية:

#### Abstract of the Seventh Research in English:

**Study Problem:** What are the planning indicators necessary to measure the impact of social investment in achieving sustainable development within the nonprofit sector?

**Study Objectives: Main Objective:** To develop planning indicators to measure the impact of social investment in achieving sustainable development within the nonprofit sector. **Several sub-objectives branch out from this objective, which are:**

- 1- To examine the current state of social investment within nonprofit organizations.
- 2- To define the concept and nature of social investment in nonprofit organizations.
- 3- To identify the planning indicators required to measure the environmental, social, and economic impacts of social investment in achieving sustainable development within the nonprofit sector.

**Study Concepts:** Social Investment - Planning Indicators - Impact Measurement.

**Study Methodological:** This study falls under evaluative studies, which serve as an objective means to identify strengths, weaknesses, positives, and negatives. The study aims to uncover the overall or partial impact of programs and projects offered by the nonprofit sector.

**Method Used:** The study employed both quantitative and qualitative methods, relying on the descriptive-analytical method. It used the social survey method with a sample of beneficiaries and employees in nonprofit organizations in Makkah.

**Study Sample:** A simple random sample of employees (administrative staff and social workers) in nonprofit and charitable organizations in Makkah, consisting of 93 individuals. A simple random sample of beneficiaries from these organizations, consisting of 238 individuals.

**Study Findings:** The study results revealed a significant positive impact of social investment in the nonprofit sector on environmental, social, and economic levels. This impact highlights the importance of adopting sustainable and well-planned strategies to achieve sustainable development. The findings emphasize the need to utilize these indicators in evaluation, education, and training by identifying the mechanisms for application, implementation tactics, a timeline for execution, and the necessary databases and their sources