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" A Unified Approach in Planning For Local Society Development"

" Study on Integrated Care Society in Heliopolis "

By

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EXECUTIVE SUMMARY

No doubt that the case of poverty is one of the most important cases in Egypt which increased dramatically after privatization and Economic Open Door Policy and in turn decreased role of the Egyptian Government in the economy life. This led to the decrease in support and selling the public sector companies which came to an additional negative result by increasing the poverty of poor people. At the same time, the efforts of the government and voluntary societies began to decrease. This, in fact, led to seeking for using strategies, modules and approaches to lower the severity of poverty and to achieve sustainable development.

Coordination, cooperation and integration between the governmental, public and private sectors should be achieved to accomplish a real and effective social and economic development. This could be conducted via drawing integrated and unified developmental plans using the unified approach for the development of local society among representatives of these sectors. In fact, this will achieve a development that has different dimensions (social, educational, cultural.....etc.) taking into consideration political changes dominant in the society. This, in turn, will lead to an evaluation of the Egyptian experiment in this field.

Study Objectives:

Objective:

Evaluation of the utilization of unified approach to achieve local development in the project of developing Mosha'at Nasser, carried out by the integrated care society.

Aims:

1. Measuring the effectiveness of social programs and projects introduced to the stakeholders in the project of developing Mosha'at Nasser.
2. Measuring the effectiveness of health programs and projects introduced to the stakeholders in the project of developing Mosha'at Nasser.
3. Measuring the effectiveness of using the unified approach in acquiring individuals the training, educational and communication skills. Also, the ability in cooperation.
4. Measuring the effectiveness of cultural programs and projects introduced to the stakeholders in the project of developing Mosha'at Nasser.
5. Determining the application limits of the unified approach in regions similar to the study region.

Assumption:

The use of unified approach in planning could lead to the achievement of sustainable development in the project of developing Mosha'at Nasser, carried out by the integrated care society.

Hypotheses:

1. The use of unified approach in planning could lead to an increase in the effectiveness of social programs and projects introduced to the stakeholders.
2. The use of unified approach in planning could lead to an increase in the effectiveness of educational programs and projects introduced to the stakeholders.
3. The use of the unified approach could lead to the acquirement of Monshaat Nasser's individuals the training, educational and communication skills. Also, the ability in cooperation.
4. The use of unified approach in planning could lead to an increase in the effectiveness of health programs and projects introduced to the stakeholders.
5. The use of the unified approach could lead to the possibility of application limits in regions similar to the study region..

Theoretical Background:

The theoretical background of the study is based on:

1. Luis Coser's theory of conflict.
2. Interaction continuous analytical theory of planning.
3. Theory of relationship between voluntary and governmental efforts.

Study Concepts: this study dealt with the following concepts:

1. unified approach
2. poverty.
3. social planning
4. local society development.

Research Methodology:

1. **Study type:** this study belongs to the evaluative type.
2. **Study Approaches:** the study depended on quantitative and qualitative approaches taking into consideration:
 - Case study method
 - Social survey of class sample using the relativity among stakeholders of the project as a mean of quantitative research.
 - Analysis of meetings with the project workers.

3. Study Tools:

a. Data collection Tools:

- The scale of effectiveness for using the unified approach in planning for local society development.
- Determined indicator for the meeting with the project workers.

b. Data analysis tools: the study depended on:

- Excel Program
- Statistical Package for Social Sciences (SPSS).
- Tendency measures
- Sperman's factor (correlation).
- Kronpach's factor
- Gottman's factor
- One-way Analysis of variance
- "F" test
- Deviation measures
- "T" test.

Using the significance level of 0.05.

4. Study fields:

- a. **Place:** Project of developing Mosha'at Nasser, carried out by the integrated care society, Masr El-Gedida, Cairo.

b. Human field :

- A sample of stakeholders using the social, cultural, educational and health facilities (383 persons).
- Meeting 12 workers in the project.

- c. **Time:** the study started from the registration date 21/1/2009.

Study Results:

The study concluded that the use of unified approach in planning increased the effectiveness of developmental programs and projects introduced to poor people in random living areas. The study, thus, achieved its objectives and its hypotheses have been verified.