

The Impact of Climate Changes on Environmental Conservation in Coastal Tourism and Beach Resort	عنوان البحث
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<p>Abstract</p> <p>Coastal tourism and beach resorts are considered the most vulnerable tourism activities to climate change. This paper seeks to achieve two objectives: first, to examine climate change's impact on the value of tourists' experience in coastal tourism and beach resorts; Secondly, to identify the adaptation strategies applied to coastal tourism and beach resort hotels to reduce the negative effects of climate changes. A quantitative approach was adopted in this research to test the study hypotheses. Hurghada was selected as a case study. A convenience sample technique was chosen in this research to collect data from visitors of coastal tourism and beach resort hotel guests. A total of 250 questionnaires were distributed, and only 175 were returned and valid for analysis with a response rate of 70%. The findings showed that coastal tourism and beach resort hotels on the Red Sea are highly vulnerable to potential climate change risks such as floods, rising sea levels and rising temperatures. Also, the findings showed that climate changes negatively affect coastal tourism and beach resort hotels, affecting the value of the tourist experience. In addition, the results indicated that coastal tourism and beach resort hotels on the Red Sea coast in Hurghada are exposed to significant financial losses due to the threats of climate change. Beach resort hotels must be able to adapt to climate changes and mitigate their effects.</p> <p>Keywords: climate changes, environmental conservation, tourist experience value, adaptation strategy, coastal tourism, resort, hotels.</p>	