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# **Rhetoric of Argumentation in Al Tawhidi's Cultural Heritag (414 Ah)**

**Ph.D. thesis**

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**Objectives of the study:**

- 1- Discovering the techniques adopted by Abu Hayyan in the presentation of the issues and ideas of his writings, and highlighting the language's argumentative dimensions other than its aesthetic ones.
- 2- Demonstrating that the Arabic learner did not take the Greek translations for granted, but filled the theoretical and critical gaps within these translations. The Arab attempts were represented in the writings of (Algahez-255ah, Ibn wahb-337ah )to confirm that the Arabs did not stop at transferring from the Aristotelian thought, but they theorized according to the Arab layout.
- 3- Dealing with argument, regardless of differences in determining its concept, in every persuasive discourse aims to influence the recipient; either by supporting the argumentative or directing the recipient to another direction. Widening the circle of argument to include all fields of knowledge would allow students to discover new argumentative techniques in linguistic and rhetorical devices if interpreted in the proper context.

4- Making use of the most effective and useful argument, introduced by Perlman's taxonomy of argument. The researcher noticed that Abu Hayyan's books are rich in intersecting active texts. This shows that reproducing Tawhidi's discourse would not be completed unless its intertextuality was removed, and the significance of the texts involved within his discourse was discovered, which forms the significance of the overall speech.

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