

Towards a strategy for the use of cell and Smart phones applications in the Egyptian university libraries services

his study seeks to identify the basic features and framework of a strategy for the development of mobile applications and smart phones for the Egyptian university libraries . The framework of the strategy IS based on two main pillars : the first pillar is the axis of the opportunities available through the global trends in this area and that is studied by examining the web sites of worldwide university libraries which apply mobile and smart phone web sites in order to discover the applied applications, and the most prevalent of these sites; the second axis is based on surveying the local needs and which are studied by discovering trends and needs of the universities libraries needs from the cell phones and smart phone applications and activities of libraries and information services in the academic environment. Then the researcher has linked between the two pillars in order to develop a list of priorities in the for the purpose of this framework . Has adopted this study on the survey method field study pivotal strategy through survey s 34 web site of world wide university to identify the applications that most prevalent , and directing a questionnaire to a sample of faculty members and researchers at Egyptian universities to identify the attitudes and needs of the use of mobile and smart phones in the Egyptian university libraries. The paper has concluded with a list of priorities for the development of mobile and smart phones services and applications for the Egyptian university libraries . The results of this study will help to identify the applications available and projected needs by users of the services of Egyptian university libraries, helping to shape the strategic target for mobile and smart phones developments.