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of political parties** "a field study on a sample of political

parties in Egypt"

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ABSTRACT

The present study aimed to revealing the role of social capital in increasing the effectiveness of political parties. In order to achieve this objective, the study attempted to analyze the reality and role of social capital within Egyptian political parties, both before and after the revolution of 25 January 2011. This study is classified into analytical descriptive studies. Its methodology is derived from comparative analysis, using social survey and case study by a

selected sample of members and leaders of the Wafd parties and Mstaqbal Watan. The data was processed using quantitative and qualitative analysis, The study concluded that social capital is of great importance in increasing the effectiveness of political parties through the interconnection of members and their continued implementation of the political parties' desire to activate their role within the Egyptian society. The study also found that political parties are an important source of social capital within the society. Social capital is of particular nature within political parties, making it stronger than family relations to become a collective force seeking to achieve individual and collective goals. The study also found that political parties recognize the importance of social capital; make it strive to maintain and maintain the network of social relations through the selection of specific activities that contribute to strengthening these relations and communication between members and the party that represents them, The study also concluded that the establishment and activation of social relations to benefit from them at the individual and institutional level in addition to the community level also requires a set of strategies,