

ملخصات الأبحاث



المقدمة إلى اللجنة العلمية الدائمة للسياحة والفنادق لترقية الأساتذة والأساتذة المساعدين

البحث الخامس – بحث مشترك	
Adopted Research Designs by Tourism and Hospitality Postgraduates in the	
Light of Research Onion	عنوان البحث
تصميم البحث المعتمد من قبل طلاب الدراسات العليا بالسياحة والفنادق في ضوء نموذج	, ,
البصلة البحثي	
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December 2021	سنة النشر
International Journal of Tourism and Hospitality Management Volume (4), Issue (2), pp. 98-124	الناشر

Abstract

Background: Research design is the explicit techniques used to identify, choice, process, and analyze data about a research topic. All researchers must adopt and justify a specific research design and methodology.

Aim: This study aims to explore the adopted methodologies by tourism and hospitality postgraduates, in order to shed the light on the importance of teaching a comprehensive research methods modules for postgraduates.

Methodology: A qualitative research design based on an interpretivist philosophical worldview was adopted to analyze the methodological contents of tourism and hotel-related theses (N=188) undertaken at Fayoum University.

Findings: While most theses (94.2%) did not consider/refer explicitly or implicitly to the adopted philosophy, only 5.8% (n=11) of them mentioned their philosophy, including Positivism and pragmatism. In addition, 100% of the theses adopted the cross-sectional as a time horizon while data collection.

Implications: The findings of this study may be valuable for teaching comprehensive and effective modules on research methods for tourism and hospitality postgraduates.

Limitations: This study was limited to theses conducted at the Faculty of Tourism and Hotels, Fayoum University. The future research may extend the sampling process to include a wider range of the postgraduates' theses.

Keywords: Postgraduates; Theses; Methodologies; Approach; philosophies; tourism and hospitality; Fayoum