

## **The Development of Handicrafts and Traditional Industries as a Component of The Egyptian Tourist Attractions**

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### **Abstract:**

There is a significant link between handicrafts and tourism. That is because tourists always get souvenirs from their tourist destinations. That is why it is important to have high quality handicrafts in destinations reflecting the culture and traditions of the destinations. Therefore, developing the handicrafts and including it as a part of the tourism development plan is crucial. In addition, handicrafts employ around 20% of total work force in the tourism sector. Emerging from the lack of development of handicrafts in Egypt, this study aims to explore the characteristics of handicrafts, the challenges facing this industry. Suggestions are presented to develop it to support the tourism activities in Egypt.

**Keywords:** Handicrafts, Khan Khalili, Traditional Industries, Tourism, Egypt.