



البحث الثالث - مشترك

عنوان البحث

Local tourists' perceptions of tourist destinations' competitiveness: a comparative study of the United Arab Emirates, Egypt, and Oman.

Mohamed Abou-Shouk, Nagoua Zoair, Ahmed Mohamed Elbaz & Marwa Abdel-Jalil.
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Abstract

Purpose: Destination competitiveness is a significant contributor to tourism growth, performance, and development. The current research intends to test the effect of the dimensions of the Travel and Tourism Competitiveness Index (TTCI) on destination competitiveness in the United Arab Emirates (UAE), Egypt, and Oman and how competitiveness influences tourism performance and development. **Design/methodology/approach:** The perspectives of 460 responses were collected from the UAE, 457 from Egypt, and 301 from Oman. Partial least squares structural equation modeling (PLS-SEM) was utilized to measure the research model relationships. **Findings:** The results showed that the competitiveness index components are significantly contributing to destination competitiveness and that this competitiveness is predicting both tourism performance and development. **Originality/value:** This study developed and empirically tested the effect of an integrative model of the competitiveness index on destination competitiveness from the perspective of local visitors in three Muslim and Arab nations. This study gives scholars valuable perceptions of how socio-cultural variations between residents and locals in various nations might result in significantly diverse behaviors.

Keywords: Competitiveness, Tourism performance, Tourism development, Arab countries.