



Cognitive behavioral module (first year) Research topics for final Exam 2020:

- 1) Do we inherit or create our personalities? A review of the evidence.
 - Basic knowledge about personality
 - Factors affecting personality development
 - Differences between different personality traits
 - Difference between temperament and traits.
- 2) Emotion influences motivation, recent memory, learning, perception and thinking. Explain.
 - Emotion is crucial for different psychological function and relate to them biologically
 - Differences between positive and negative emotions
 - Effect of positive emotions on learning, memory, perception, and thinking.
 - Other factors affecting learning, memory, perception, and thinking.
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- 3) Psychology Behind Attraction: how marketing professionals influence consumer choices.
 - Psychological aspects of attraction (attention, perception)
 - Laws of attention
 - Laws of perception
 - How can marketing professionals uses laws of perception and attention in improving marketing

4) Stress affects human beings differently. Explain.

- Basic knowledge of stress
- Types of stress and stressors
- Individual difference between persons in response to stress and factors behind this.
- Different reaction to stress
- Coping mechanisms

5) Motivation and its Varied Theories. How motivation plays a role in human development

- Theories of motivation
- Effect of positive emotions on learning, memory, perception, and thinking.
- Other factors affecting learning, memory, perception, and thinking

6) Memory dimensions, memory processes, Theories explaining forgetting and How to Improve Your Memory?

- Memory process, types.
- Theories of forgetting
- How to improve memorization, study
- How memory affecting learning process.

7) Creativity and Intelligence: The Role of Genetics and Environment in Determining Intelligence, what makes kids creative and what are different intelligence tests.

8) Violence in the Media: psychology of frustration, aggression and violence

- Etiology of aggression and violence
- Link between frustration, defense mechanism, personality and aggression

- Explain how frustration lead to violence in society can

9) Defense mechanisms are thoughts, feelings, and/or behaviors used to avoid anxiety. What are Common Defense Mechanisms People Use for Anxiety and How to cope with stress?

- Common defense mechanisms and types of conflicts
- Defense mechanism can protect against conflicts, anxiety but also can lead to anxiety. explain
- How can defense mechanism lead to coping with stress

Good luck

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