



Psychology (second year) Research topics for final Exam 2020:

- 1) Memory dimensions, memory processes, Theories explaining forgetting and How to Improve Your Memory?
 - Memory process, types.
 - Theories of forgetting
 - How to improve memorization, study
 - How memory affecting learning process.
- 2) Creativity and Intelligence: The Role of Genetics and Environment in Determining Intelligence, what makes kids creative and what are different intelligence tests.
- 3) Violence in the Media: psychology of frustration, aggression and violence
 - Etiology of aggression and violence
 - Link between frustration, defense mechanism, personality and aggression
 - Explain how frustration lead to violence in society can
- 4) Defense mechanisms are thoughts, feelings, and/or behaviors used to avoid anxiety. What are Common Defense Mechanisms People Use for Anxiety and How to cope with stress?
 - Common defense mechanisms and types of conflicts

- Defense mechanism can protect against conflicts, anxiety but also can lead to anxiety. explain
- How can defense mechanism lead to coping with stress

5) Do we inherit or create our personalities? A review of the evidence.

- Basic knowledge about personality
- Factors affecting personality development
- Differences between different personality traits
- Difference between temperament and traits.

6) Emotion influences motivation, recent memory, learning, perception and thinking. Explain.

- Emotion is crucial for different psychological function and relate to them biologically
- Differences between positive and negative emotions
- Effect of positive emotions on learning, memory, perception, and thinking.
- Other factors affecting learning, memory, perception, and thinking.
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7) Psychology Behind Attraction: how marketing professionals influence consumer choices.

- Psychological aspects of attraction (attention, perception)
- Laws of attention
- Laws of perception
- How can marketing professionals uses laws of perception and attention in improving marketing

8) Stress affects human beings differently. Explain.

- Basic knowledge of stress
- Types of stress and stressors
- Individual difference between persons in response to stress and factors behind this.
- Different reaction to stress
- Coping mechanisms

9) Motivation and its Varied Theories. How motivation plays a role in human development

- Theories of motivation
- Effect of positive emotions on learning, memory, perception, and thinking.
- Other factors affecting learning, memory, perception, and thinking

Good luck

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